

new life for you

Direct selling is a system of distribution of goods and services directly to the consumer, via face-to-face interaction, giving an explanation or personal demonstration by an independent consultant. This is usually done from your own home, workplace or spaces, away from a retail location.

Direct selling has outstanding opportunities to supplement existing family incomes or building take out a very satisfying and rewarding careers. These are available to all, irrespective of age or educational background and clearly represent the best and most accessible of "Work from Home" opportunities available. The need to be financially secure is something we all desire, but often find that the harder we work the less we get back from a regular nine to five job.

Many people have found the solution through Direct Sales. Direct selling has become a huge industry and a very acceptable way to build a personal business.

- // You can receive tax breaks by working from home. Claiming your office or beU Beauty Room/studio section of your home, plus % of power, phone, and utilities.
- // You can be home with family when they come back from school and have the pleasure of sharing this special time.
- // You are in control of the time you spend time on your business.
- // By setting up a "Home business" you do not have to pay exorbitant rental charges in commercial premises, insurances, car parking or child care and enjoy your "Home time".
- // You are in control of your income and your time, beU by Organo gives you the opportunity to build your business and things that are important In your life.



// Your clients can come to you... clients are more than comfortable coming to your home studio/beauty room with no parking hassles, relaxed atmosphere, and in a pleasant and caring environment. The personal touch beU consultants build personal relationships with their customers and have an ongoing one on one personal service, which builds trust and friendships.

- // The secret of success with our business is you have a range to be proud to promote and when your share with others and encourage them to join, your business will grow and develop.
- // By setting up a home based Studio/Beauty Room it gives your prospects a chance to see exactly how to create the same situation at home. Be it in a bedroom, games room, garage or whatever space is available. Make sure you have easy access (not having to walk through the family space) and close to toilet facilities, plus keep a tidy access way - remember 1st impressions are important.



// With Organo you have a wide range of products and services; you can create your own "one stop shop". Just remember to concentrate on one aspect of your product range at a time - Then, book again to introduce another range.





## Message from Fran Muntz, VP, Beauty Division

During my career I have mostly worked from "Home Base" and have had many Studios and training facilities to build my business.

In 2011, when we experienced devastating earthquakes in our city, I lost my training and treatment facility and had to improvise. I set up in a bedroom where we had to move to and created a great Beauty Room for clients and training – it was a positive example on how it can be done effectively, in a small space. The clients loved it and enabled us to continue in business. You can create a great business space in your home – with Organo and beU.

- // You can advertise your products, services and opportunity to promote your business round the neighbourhood with simple low cost flyers –a great place to start.
- // You will become the manager of your own team of Consultants/Distribution Partners and be their mentor and coach.

  By doing this, you'll be gaining considerable additional skills and income. The biggest piece of advice I can give you when coaching your team "Don't tell me, Show me" never walk alone, take your consultants with you to watch you work and assist.
- // Be committed to attending all coaching sessions available, login to online trainings at the OG Academy hosted by the best in the business who are more than willing to share their success tips with you. From every session decide what you are going to put into practice and prefect as part of your skill set.
- // You will build self confidence and self esteem and learn wonderful new skills.
- // Invite your husband/Wife/partner to be involved in your business "two heads are better than one, providing they are pointed in the same direction". I found that holding regular "home board meetings" worked well, we always sat down and worked out the tasks to be done and decided who was best for each role. I am comfortable being the "up front" person whereas my husband is great on administration. (Don't ask me to do accounting!)

We worked out the home tasks to make the family run smoothly and although in my early years in Direct Sales, my husband had a full time corporate roll outside of the home, the home duties were always shared. We each took "ownership" of our roles within the home and business and both got to enjoy the rewards.

