

Manuka

CREAM CLEANSER

WHAT IS IT?

beU by Organo Manuka Cream Cleanser is a gentle way to cleanse, hydrate, and nourish your skin. Remove makeup, and remove the remains of the day from your skin. To Prepare and freshen the skin for products to follow.

A gentle, concentrated cream so a little goes a long way, designed for all skin types. This luxurious cream lifts makeup and thoroughly cleans your skin leaving it with a delicate and silky texture.

FEATURES & BENEFITS:

Gentle to the skin, it cleans skin while promoting softness and radiance. Helps fight bacteria while softening the appearance of wrinkles, while helping balance skin tone.

WHAT DOES IT DO?

beU by Organo cleanses, moisturizes, and helps improve the appearance and texture of your skin. The appearance of fine lines and wrinkles diminish to reveal a more radiant, ageless, youthful glow. Designed to work with your skin's natural production of elastin and collagen, promote skin revitalization to help you look and feel your best.

KEY INGREDIENTS



Manuka Honey - helps retain skin's moisture. Honey's natural antioxidant and antimicrobial properties help to protect the skin while supporting the skin's revitalization and refresh depleted skin.

Joboba Oil - is a botanical extract of the seed of the jojoba tree (*Simmondsia chinensis*). Technically, it is not actually an oil, but rather what is called a wax ester. Out of all the compounds in nature, this wax ester is the most like human skin oil (sebum).

Aloe Vera - for soothing hydration. Aloe Vera extract has antibacterial activity and is known for its soothing powers.

Vitamin E - Is an anti-oxidant that assists in maintaining cell integrity, and helps skin retain moisture.

Rose Geranium Oil - helps soften and hydrate. A wonderful oil for the skin, Rose Geranium's balancing effect makes it suitable for dry, oily or combination skin.

Castor Bean Oil - is a wonderful humectant (it has the ability to draw moisture from the air) that helps fight bacteria.

Betaine - helps the skin retain its moisture due to its molecular structure and ability to bond with hydrogen. The ingredient has been found to reduce the appearance of wrinkles on the skin. One of the benefits of this powerful ingredient in anti-aging products is its ability to smooth and soften the skin, reducing sensitivity to external irritants.

Vitamin B3 - helps reduce the appearance of wrinkles, uneven skin tone, hyper-pigmentation.

Mandarin Oil - Mandarin essential oil is very mild and known for many amazing properties. For instance, mandarin essential oil is useful in helping to reduce the contributing factors leading to acne, brighten the skin, reduce oily skin, diminish the appearance of scars and age spots and minimize the appearance of the effects of the stress and wrinkles.



DID YOU KNOW?

Many of us don't properly cleanse our skin, resulting in over stripped, dry skin that can cause irritation and stimulate too much oil production leading to acne, or to dry, dull looking skin.

- 52 percent of consumers (66 percent of men and nearly 40 percent of women⁽¹⁾) use bath wash or hand soap to cleanse their face, which can strip or irritate skin, and upset the natural PH Balance of the skin.
- More than one third only use water - which does not remove the debris from the face, and can lead to clogged pores.
- More than half (54 percent) of men and women admit often skipping washing their face before bedtime, not removing the pollution, makeup or debris that can leave skin tired looking, and prone to acne.

When we cleanse our skin properly, we allow it to breathe. It can then better absorb the nutrients and benefits of beU Natural Skin Care products.

HOW DO I USE IT?

Commence by - gently cleansing with the beU Manuka Cream Cleanser in the morning to refresh and awaken skin, apply in an upward and outward movements. Remove with damp cloth.

At night gently remove makeup and leave skin feeling refreshed. Remove with damp cloth.

(1) <https://www.prnnewsire.com/news-releases/national-study-reveals-up-to-80-percent-of-americans-wash-their-face-incorrectly-300497371.html>

Be Beautiful. Be Empowered.

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