

World leaders in healthier living & better wellness for over a decade.



### THE OPPORTUNITY

Capitalize on all these fast-growing industries at the same time and be part of a disruptive ecosystem.

- Coffee
- Skincare
- Travel
- Health & wellness
- Weight management
- Home-based business
  - Internet

### WOULD YOU BE OPENTOTRY

We are an ecosystem of wellness and opportunities to make you grow in diverse verticals: beverages, beauty and wellness, travel, payment remittance, and more!

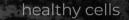
A healthier cup of gourmet coffee A better way to support your cells for better energy, digestion, sleep A nutritious meal replacement that's easy on the pocket (or that saves you money) An all natural anti aging skincare line Travel options to take a break and unwind



#### HEALTH STARTS ATTHE CELLULAR LEVEL unhealthy cells

What are you feeding your cells?

Food today is heavily processed lacking many natural nutrients the body craves.





### HEALTH STARTS AT THE CELLULAR LEVEL

#### What are you feeding your cells?

If you live with stress, eat out, eat fast food and live in an area where fresh foods are hard to get or expensive,

then the OG lifestyle can help you.





### EXCLUSIVE & POWERFUL INGREDIENT

Organically Grown Ganoderma *lucidum* 

More than 2,000 years of history. Reserved for royalty. Regarded by the Chinese as the **"Miraculous King of Herbs".** Featured in ancient and modern texts such as the American Herbal Pharmacopeia.

The Ganoderma infused in ORGANO<sup>™</sup> products contain many natural compounds including beneficial anti-oxidants.



### GANODERMA, AS NATI IRE INTENDED

#### Artificial

Other Brands grow in vertical Plastic bags & tubes.

#### vs Natural

Patent Protected. In ground Cultivation. Quality Certifications.



### WORLD'S LEADING LIFESTYLE BRAND



### LET'S TALK COFFEE

It's not a luxury, it's a part of daily life.

One of the most consumed beverages. Largest traded commodity after oil. **1.6 billion cups** are consumed each day.\* **Over 80%** of people 18 and older have consumed coffee.

Specialty coffee sales are increasing **20%** per year. Millions pay up to **\$4 per cup. 100 million+** drink 3-5 cups per day.



\*Approximate numbers due to daily global statistics changing daily.

### TIMING OF THE OPPORTUNITY

Offer millions of drinkers a better coffee & earn money every time they drink it.

Starbucks® – the \$5 cup Dunkin Donuts® – Revised logo to coffee Nestlé® – Introduced Nescafé to American market McDonald's® – The affordable McCafé Burger King® – The iced mocha Subway® – Now includes coffee on menu

Starbucks® is a registerea trademark. All Rights Reserved Nescafé® is a registered trademark of Societé des Produits Nestlé S.A. Al Rights Reserved McCafé® is a registered trademark of McDonald's Corporatian. Al Rights Reserved Iced Mocho® is a registerea trademark of Burger King. All Rights Reserved Dunkin Dontur® is a registerea trademark. All Rights Reserved Subway® is a registerea



### LET'S TALK HEALTH

40% of the world population is overweight. That impacts 7.5 billion people worldwide.

Obesity costs money. ¼ of all health care costs are due to obesity. Obesity is growing because our diets are so poor. Majority lead sedentary lives. With OGX, we offer the opportunity to improve many lives.



### WITH THE OGXSYSTEM

Detox tea, capsules, protein shake, healthy energy.



#### You can..

Save money Have more energy Have better performance Improve digestion Lose weight / Build muscle and more



#### TESTIMONIALS

#### **POUNDS LOST**

#### JEREMY HALL

It became easier to workout pain free. I was able to enjoy the outdoors and even took up a cycling trip with friends. It was clear that this was going to be my new lifestyle.

"

#### **POUNDS LOST**

#### SUNCERAY LEWIS

I love being an example of OG<sup>™</sup> helping others live #X4ever. They make it easy to build a better Life!

"

ORGANO

### TESTIMONIALS

#### POUNDS LOST

#### JOLEEN SARMIENTO

The XChallenge changed my life! Made me aware of how unhealthy my lifestyle was. A few times I just wanted to give up. It's not always easy but never give up!

"

**POUNDS LOST** 

#### TONINO SERBAN

I'm so full of energy and vitality, but I was surprised about how great I feel mentally. Without question, OGX helped me find the best version of myself.

"

ORGAN

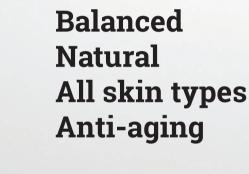
### LET'S TALK BEAUTY

### More than half of women want NATURAL ingredients.

Skincare market is growing. Estimated to hit **\$180B by 2024.** Health and wellness, natural, and anti-aging products are what consumers look for. Hydration and botanicals are key needs globally. Majority are experimenting, looking for **new &** innovative skincare.



### **beu MEETS GLOBAL NEEDS**





From Ganoderma-infused beverages that power up your health from the inside, to natural based skincare that reveals your ageless glow, Organo combines the preciseness of science with the wisdom of nature to bring you an anti aging skincare line that replenishes, restores and nourishes your skin.



Never be someone else

beu

BY

Manuka

CREAM

CLEANSER

3.4fL oz /10 OmL

Joioba

### LET'S TALK TRAVEL

The Travel industry generated 10.4% of all global economic activity last year and is considered a trillion dollar industry.

Around 1.2 billion people travelled around the world last year.

It is also the second-fastest growing sector in the world after manufacturing and ahead of healthcare (+3.1%), information technology (+1.7%) and financial services (+1.7%).

Consumers are showing their inherent love for travel and now the demand for international travel is flourishing thanks to apps, Internet and travel tech.

### TRAVALLA

More than a travel portal! Travalla is a Software as a Service platform created to revolutionize the travel industry with its incredible products and services.

### TRAVALLA

Our Travel Getaways membership gives you access to one of the biggest travel inventories in the world with affordable prices in: Resorts, Condos, hotel rooms, flights, cruises, excursions, car rentals and more!

Our Forever Weeks program lets you book one, two and even four weeks in our many Condo Resorts and hotel rooms. Plus, you get awesome travel guides willing to help you plan the trip of a lifetime.



#### You can now share...

Coffee & tea / Nutrition & wellness Skincare / World Travel

Look younger, feel better and live a wholesome life.



### AREYOU PREPARED?

A study predicted that by 2020 **40% of American workers** would be **independent** contractors.

Regarding savings: **6 in 10 adults** do not have **\$500** or more for an emergency.

\* INTUIT survey

Majority are craving for work life balance, having more time for family, or having flexible hours at work.

**Millenials want to matter!** A sense of purpose and social good are important in work and business associations.





### THE OG LIFESTYLE

#### **Empowers you to**

Make a difference in your community Travel for free to dream destinations around the world Invest in building meaningful relationships Be the best version of you

### CHANGING LIVES ON 5 CONTINENTS

- Austria
- Belgium
- Bolivia
- Canada
- Cyprus
- Czech Rep
- Finland
- France

- Germany
- Greece
- Hong Kong
- Hungary
- Ireland
- Italy
- Jamaica
- Kenya

- Malaysia
- Mexico
- Netherlands
- Nigeria
- Peru
  - Philippines
- Poland
  - Portugal

- Romania
- Slovakia
- Slovenia
- South Africa
- Spain
- Sweden
- Taiwan
- Tanzania

- Thailand
- Turkey
- United
- Kingdom
  - USA



### VISIONARY LEADERSHIP AND BUSINESS DISRUPTION

Leading innovation to create real market value. Creating an industry disruptive ecosystem that people would like to be a part of.

**Paul Caldwell** OG Chairman

## EXPERIENCED LEADERSHIP & FAMILY

Bringing the treasures of the earth to the people of the world.

**Bernardo Chua** Founder



OG MISSION Loyalty. Unity. Edification. A strong charitable purpose GIVING back to communities.

The **strategic partnership** with the Napoleon Hill Foundation.

A sustainable initiative that empowers women.



Patrick Temmerman Cancer Research Foundation – in honor of a strong & beloved OG leader

Together, we can make a difference.

### START EARNING MONEY

#### 7 ways to get paid

when you share the ORGANO<sup>™</sup> product line and income opportunity





### 1. DAILY RETAIL SALES

Buy wholesale. Sell retail. Keep retail profits.

#### Earn at minimum 50% retail profit

As an ORGANO Distribution Partner, you can sell products to customers through your ORGANO personalized replicated website.

#### **Find potential customers**

OG Mixers / Person to Person Salons & Spas / Special Events School / Gyms & Health Centers

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13 PROTEIN 23 NUTRIENTS

NUTRIT Shake

GREEN TE

### 2. FAST TRACK BONUS

#### Make money weekly

Earn a Fast-track Bonus every time you personally sponsor a Distribution Partner to start their ORGANO business and build their customer base. Promotional Sales Pack (PSP) Fasttrack Bonueses earn up to C\$150 on every PSP sold.



### 3. THE POWER OF A DUAL TEAM

Do the math.

\* Earnings Disclaimer: Earnings are hypothetically offered and are based on a perfect world scenario to show how the compensation plan works and are NOT earning representations or guarantees. Actual income will depend on the amount of time and effort an individual devotes to their business. A solid customer foundation is an integral part of your success. For more details please see the income statement at the back of this document.

a fin i'r a fir i'r a fir a	Month	Members
and single and	-1	2
	2	4
Left Keft Right	3	8
	4	16
	- 5	32
Dual Team	6	64
Repeat Repeat	7	128
this process this process	8	256
<b>Replicate this structure to harness</b>	9	512
the power of the Dual Team.	10	1,024
4,096 People x 50 CV *	11	2,048
204,800 CV x 20% Dual Team Commission	12	4,096
		in the second

\* Must be Dual Team qualified to earn Dual Team commission.

### DUALTEAM BONUS

V-	Marketing Associate	10% up to \$500	
VIS	Supervisor	10% up to \$1,000	
	Consultant	15% up to \$1,500	
MIP	VIP Consultant	15% up to \$1,500	
	Platinum Consultant	20% up to \$1,500	
	Platinum Elite	20% up to \$1,500	
	Gold Pack Qualified	20% up to \$2,500	
SAPPHIRE	Sapphire	Sapphire 20% up to \$5,000	
RUBY	Ruby 20% up to \$10,000		
EMERALD	Emerald 20% up to \$15,000		
$\Rightarrow$	Diamond 20% up to \$20,000		
1	Weekly Payout		

Left Dual Team Right

Start earning bonuses with only two people enrolled – one on each side: the Left and the Right.

\* The weekly maximum payout is shown in US Dollars. The weekly payout corresponds to the achieved rank. Refer to the full Compensation Plan document for details.

\* These amounts will vary based on your local currency.

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### MORE WAYS TO EARN MONEY

#### **Monthly Bonuses**

#### 4. Uni-level

This is the heart of your Income! Earn Uni-level commissions from product reorders generated in your organization up to nine levels deep.

#### 5. Uni-level Matching

Matching bonuses are designed to encourage Sponsors to mentor and develop Distribution Partners deep within their organization.

#### 6. Generational (Leadership)

A generation begins when a qualified Sapphire or above is found in any leg of your organization and ends with, but does not include, the next qualified Sapphire or higher.

#### **Quarterly Bonuses**

#### 7. Global Pool

Three percent (3%) of ORGANO's worldwide Unilevel CV will be shared amongst qualified Ruby Distribution Partners and Above. The Global Pool pays in direct proportion to one's sales contributions to the total Unilevel CV.

\* To earn above bonuses, there are certain qualifications you must meet. Refer to the full compensation plan document for details.



 $1 \longrightarrow 5\%$   $2 \longrightarrow 4\%$   $3 \longrightarrow 4\%$   $4 \longrightarrow 3\%$   $5 \longrightarrow 3\%$   $6 \longrightarrow 3\%$   $7 \longrightarrow 3\%$   $8 \longrightarrow 2\%$   $9 \longrightarrow 1\%$ 

\* Only for Unilevel bonuses

### WELCOME TO REALITY OGJASstyle

#### **Taste the Gold**

ORGANO

To qualify, Distribution Partners must achieve the rank of Sapphire or above for two consecutive months.

Each month the Distribution Partner achieves the qualified rank, they will be entitled to receive the bonus payment for the corresponding rank: Sapphire Ruby Emerald Diamond Blue Diamond Black Diamond & Above

C\$500 C\$750 C\$1,000 C\$1,250 C\$1,250 C\$1,250 C\$3,740

(per month)

### LET'S GET STARTED

Join by registering as an ORGANO Distribution Partner with the purchase of a Starter Kit.

Inside the Starter Kit is access to your BackOffice for 12 months and an ORGANO Personalized Replicated Website.

#### **ALSO INCLUDED**

Brochures & applications Variety of coffee samples Access to wholesale purchase





#### 1. Bronze Pack



Earn **10%** of the dual team bonus, up to **\$500** of income per week.



#### 2. Silver Pack



Earn **15%** of the dual team bonus, up to **\$1,500** of income per week.



3. Gold Pack



Earn **20%** of the dual team bonus, up to **\$2,500** of income per week.



#### 4. beU Starter Pack

Products and tools for pamper sessions Bronze status





# Whose life will change today?



