

beu
BY
ORGANO

Beauty Bar Showcase

Eligibility Criteria

Who can request for a Beauty Bar Showcase?

Must be lifetime **Diamond or above.**

Special consideration may be given to **Rubies and Emeralds.**

Must have **a series of planned ORGANO events** or Opportunity presentations in the immediate future (which ORGANO will promote via targeted marketing / social media)

Locations / venues must be able to **accommodate the Display Showcase;** minimum area needed for the setup is 20ft wide x 10ft deep or a 500 sq. ft hotel function room.

Ideally, attendance should be **a minimum of 50 attendees** for each Showcase Event presentation plus consumer walk-ins.

Professional aestheticians are a requirement to provide the overall 'spa / facial' experience. Aestheticians must be provided for and approved by ORGANO in advance of the Showcase date and the aestheticians must attend a beU orientation prior to the Showcase date.

Professional aestheticians must display **a copy of their aesthetician license at all times** when working on behalf of ORGANO during the Showcase Event. Aestheticians must lodge a copy of their professional license and a form of identification with ORGANO which will be kept on file at ORGANO for administration and record keeping purposes.



The Beauty Bar Showcase is provided to elevate the consumer experience and ensure the continuity of the beU brand standard, imaging and overall experience.

It is envisioned that this initiative will align ORGANO and ORGANO Distribution Partners inside markets to support the customer acquisition process and to increase overall market and brand value for the ORGANO EcoSystem.

How to make your Request

Make your request by filling out the beU Beauty Bar Showcase Request Form

Remember that ORGANO will cover for the following costs: Room up to \$1500, the aestheticians, products up to 3 beU kits. The rest of expenses are on the Distributor Partner's account.

Keep in mind that your event should be scheduled for at least 3 days.

Once your request is sent, we need 1 week to review and approve and around 1-2 additional weeks to prepare products, components and printed materials, if all are available. After that, shipping may take up to 1 week to arrive to you. In total the turnaround time for you to receive the Showcase is 3 to 4 weeks, so please, plan your events accordingly.



It is required of the Distribution Partner to report / submit the following after each event:

1. Foot traffic - # of people who inquired or tested the products
2. # of new customers
3. Provide good quality photos of the event.
4. During and right after the event, post some photos and testimonials in social media #brighterthangold

Questions?

You can send your questions and other inquiries to the email events@organogold.com

General Terms & Conditions

- *This Showcase Pop-Up is being put on loan to the Distribution Partner free of charge by ORGANO.*
- *Proper care, storage and operation of the Showcase is expected from the Distribution Partner. Use of the Showcase Pop-Up must comply with all laws, ordinances, and regulations relating to the possession, use, or maintenance of the Showcase Pop-Up, including registration and/or location rental requirements, if any.*
- *Additional expenses like taxes and fees, insurance, that may be required will be at the expense of the Distribution Partner.*
- *No alterations to the Showcase Pop-Up is allowed without prior written approval from ORGANO.*
- *The Distribution Partner shall maintain the Beauty Bar Showcase Pop-Up in good condition, allowing for reasonable wear and tear.*
- *Should any loss or major damage occur, the Distribution Partner must inform Organo immediately. Estimated cost of repair (labor, materials) or replacement will be borne by the Distribution Partner. Replacement cost will be based on current market price.*



Never be someone else

ORGANO

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