

Retinol ANTI AGING MOISTURIZER

A pH-balanced all-natural cream with active ingredients and oils that works all day long to boost your skin's own ability to produce collagen and visibly help diminish the appearance of wrinkles and fine lines.



THE RETINOL LOWDOWN

Retinol is essentially a derivative of Vitamin A, which is one of the body's key nutrients for boosting cell turnover and when applied topically can have amazing benefits on your skin. It encourages skin renewal, brightens skin tone, boosts collagen production and helps reduce acne.

RETINOL AT WORK



It regulates the cell functions on your skin.



Prevents collagen breakdown by inhibiting the rise of collagenase.



Accelerates the cell turnover, promoting youthful skin for longer.



Retinol neutralizes free radicals which age and stain your skin.



Acts as antioxidant to help address free radical damage.

WHEN USING RETINOL...

- At daytime, don't forget to follow with and apply a broad-spectrum SPF 30 or higher sunscreen.
- Retinol is recommended to be used starting mid 20's or early 30's to prevent early signs of aging such as sun spots, fine lines and wrinkles.
- Don't stop at your face and don't neglect your neck and décolletage, which are areas notorious for showing the signs of aging, yet often neglected.

TIPS FOR A FLAWLESS SKIN



1

STAY WELL
HYDRATED



2

HAVE A GOOD
NIGHT'S SLEEP



3

EAT MORE
FRUITS AND
VEGGIES



4

FOLLOW YOUR
DAILY SKINCARE
ROUTINE WITH
BEU!

WHY USE NATURAL SKINCARE

- Better for the environment
- They are safer and gentler
- They are cruelty free and not tested on animals
- Packed with natural, genuine nutrients as nature intended
- Easier on your skin
- Most of them are non-allergenic

HOW TO USE

- Morning or night, apply a pea-size amount to a clean, dry face and neck avoiding the eye area.
- Allow to absorb before applying sunscreen and/or makeup.
- For daytime, follow with a broad-spectrum sunscreen SPF30 or higher.