

Jojoba ANTI AGING SERUM

An organic Jojoba oil-based serum infused with a luxurious aroma of pure Rose Damascena oil is an excellent hydrator for your skin. This serum contains organic oils to soften, hydrate, and protect the skin with moisture. Leaves the skin softer and refreshed for a younger and brighter looking skin.



JOJOBA 101

Jojoba oil (pronounced ho-ho-ba) is a liquid from the seed of the Simmondsia Chinensis (jojoba) plant native to Southern California and North West Mexico. This oil has been used for centuries as medicine for many ailments like sores and bruises, and now it is used for cosmetic purposes.

JOJOBA IS GOOD FOR...

- **YOUR SKIN**
It has incredible hydrating properties. It also softens the tissue, helping with dry skin.
- **YOUR HAIR**
Jojoba has emollient properties that help unclog hair follicles, fighting dry scalp and split ends. Some studies show that it also promotes strong and shiny hair.¹
- **YOUR NAILS**
This luxurious oil improves the strength of your nails while supporting their healthy growth.

OTHER POWERFUL KEY INGREDIENTS



Argan Oil

This antioxidant helps protect and regenerate the skin while also moisturizing leaving your skin soft and supple.



Pure Rose Oil

Stimulates the skin, moisturizing, hydrating and boosting all skin types. It also assists in reducing skin redness and fighting inflammation.

THE BASIC SKIN CARE ROUTINE



1

CLEANSE
with a gentle cleanser



2

RESTORE
with a natural serum



3

RENEW
with an anti-aging mask



4

MOISTURIZE
with a soothing moisturizer

HOW TO USE

- Apply on cleansed skin before your Retinol moisturizer.
- Use 2-3 drops and massage gently over the face and neck. Allow to absorb.
- Use morning and night.