

Bee Venom

ANTI AGING MASK

WHAT IS IT?

beU by Organo Bee Venom Anti Aging Mask is an effective mask treatment, that can help stimulate the production of collagen and elastin, for firmer, more youthful looking skin. Helps diminish the appearance of fine lines and wrinkles.

FEATURES & BENEFITS:

Bee Venom naturally contains a potent combination of enzymes, peptides and amino acids that works on all levels of the skin to encourage naturally occurring cell regeneration, and boost collagen formation.

WHAT DOES IT DO?

This mask contains gently harvested bee venom (the bees are returned to their hive, unharmed) that helps stimulate the production of collagen and elastin. Collagen is what plumps the look of the skin, while elastin is what keeps our appearance looking firm and youthful.



KEY INGREDIENTS



Manuka Honey - contains extraordinary properties that help retain skin's moisture. Honey's natural antioxidant and antimicrobial properties help to reinforce the skin while supporting the skin's ability to rejuvenate and refresh depleted skin. Our Organic Manuka Honey is harvested in the South Island of New Zealand.



Jojoba Oil - is a botanical extract of the seed of the jojoba tree (*Simmondsia chinensis*). Technically, it is not actually an oil, but rather what is called a wax ester. Out of all the compounds in nature, this wax ester is the most like human skin oil (sebum).



Bee Venom - harvested gently from bees, without harm, bee venom helps to stimulate the production of collagen and elastin. When used regularly, helps to minimize the appearance of fine lines and wrinkles on your skin - plus greatly improves the texture and appearance of the skin.

Shea Butter - made from the nuts of Karite Nut trees, also known as *Mangifolia*, that grow in the semi-arid Savannah regions of West and Central Africa. Shea butter is sometimes called "women's gold," because extracting the butter from the nuts gives employment and income to hundreds of thousands of rural African village women.

Olivate - this fatty acid derived from olive oil helps prevent moisture loss from skin.

Vitamin E (Alpha Tocopherol) - is an anti-oxidant that assists in maintaining cell integrity, and helps skin retain moisture.

Bilberry - antioxidants from berries to help protect the skin. It also contains antioxidant properties to reinforce the skin against free radicals.

Sugar Cane (Alpha Hydroxy Acid) - assists in helping skin revitalization, for smoother texture and appearance. These natural appearing acids are found in fruits and plants.

Mandarin and Rose geranium oils - helps soften and hydrate.

DID YOU KNOW?

Bee venom is being used by celebrities and modern women who want to choose natural alternatives (no needles!) to younger looking, firmer feeling skin. As the skin ages, it naturally loses collagen which results in fine lines and wrinkles. Bee Venom tricks the skin into thinking it has been lightly stung without the pain (some may feel tingling, many do not). The main component of bee venom is Melittin, the protein that supports healthy blood circulation in the inner layers of the skin, where elastin and collagen is produced.

The bee venom is harvested in a manner that does not harm the bees. In order to extract the bee venom, a pane of glass is placed in each section of the hive. A small electrical current turns through, which encourages the bees to sting the surface. The venom is collected and the panes removed, leaving the bees in their home. Happy bees.

HOW DO I USE IT?

After cleansing with beU Manuka Cream Cleanser, apply a thin layer of Bee Venom Mask to face and neck (do not blend in) and leave a minimum of 20 minutes. Remove with damp cloth.

You can also leave it on overnight for additional benefits.

You may experience some tingling, this is the result of the Bee Venom and other ingredients in the product working their magic! (Don't be concerned if you don't feel any tingling—everyone is different—this amazing product is still working hard for you!). Remove with damp cloth.

Apply 2 - 3 times weekly. Suitable for all skin types. Do not use if allergic to bee stings.

Be Beautiful. Be Empowered.

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