

bEU  
BY  
ORGANO

Pamper Session

## What you'll need

When you are conducting a Workshop or Pamper session, it is essential to be prepared. This can be held around a kitchen table, or any suitable venue where you will not be disturbed. Turn off all phones and distractions – and also arrange for children and pets to be cared for.

- / Prepare a table with a white cloth, or placemat
- / Display your products attractively – acrylic stands are a great presentation tool. You can also add a colourful flower arrangement.
- Or if inspired, a bowl of fruit (with fruit of the ingredients of the products)
- / Have 4 – 6 white edged mirrors (preferably adjustable) on stands for guests
- / White makeup capes for each client
- / Small white bins for rubbish
- / Pens and highlighters
- / Disposable towels
- / White bowl for water to dampen towels (or access to water)
- / A small white tray to display products on. Also include a small dish or tray to place spatulas on
- / Clipboards for each client to write on (coordinated)
- / Marketing material to hand out
- / Price list
- / Monthly Planner, to log bookings or a booking sheet with available dates



# Pamper Session

## 1. Welcome and Introductions

Introduce yourself and the company; also speak about why you joined the business and what you are gaining personally. You can also offer the opportunity to others who would like to join ORGANO and sell beU with you as a Beauty Consultant.

## 2. Fill in Client Profiles

Fill in the Client Profiles, review it and discuss what she/he has written so you can address any issues before you start.

See if she/he has any concerns about their skin, this way you will know what their concerns are and what they would like to improve.

## 3. How To Cleanse

The secret to good skin is clean skin.

Cleansing your face both in the morning and at night ensures you remove all impurities and makeup – an essential need for maintaining healthy skin.

On our skin is acid mantle, which fights bacteria. Soap is Alkaline, which upsets the natural acid mantle of the skin. Cleanse down the skin, explaining the benefits of the products used.

Highlight the personal chart as you go.





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Around 60% of the products we use on our skin are absorbed deep into the system. Understanding how the skin functions reveals concerns about the possible long-term effects caused by the combination of chemicals used in many skin and body care products, often termed the chemical cocktail effect.

CLEANSER



**Natural, Gentle.**  
**Containing Essential Oils and Botanical Extracts.**  
**Made in New Zealand from naturally derived ingredients.**  
**Not Tested on Animals.**

We recommend you complete your skincare routine with all beU products so you are not adding chemicals to your skin, and each product works synergistically with each other.

**beU Manuka Cream Cleanser** is a gentle concentrated cleansing cream that lifts and dissolves makeup easily. Efficiently removes impurities without drying skin, leaving behind a silky finish.

Organic Jojoba and Avocado oils soothe and protect even the most delicate skin. beU Manuka Cream Cleanser, cleans and moisturizes. Skin can breathe, and its suppleness and softness are restored.

**Directions for Use:** Massage gently over face and neck using upward and outward strokes. Remove with a dampened face cloth. Use twice daily.

**Made from the following naturally derived ingredients:** Organic Manuka Honey, Caster Bean Oil, Avocado Oil, Organic Jojoba Oil, Vitamin E, Vitamin B3, Betaine, Mandarin Oil, Organic Aloe Vera, Rose Geranium Essential Oil

RESTORE\*



**Liquid Gold.**  
**Natural, Vegan.**  
**New Zealand Made from Plant-based ingredients.**  
**Not Tested on Animals**

**beU Jojoba Anti Aging Serum** is made from a gentle organic Jojoba Oil (pronounced ho-ho-ba), an natural hydrator for the skin. Jojoba Oil is a powerful natural moisturizer for your skin, hair and nails. The anti-aging properties of Pomegranate Oil and Betaine from Sugar Beets are regenerative and also effective in controlling the water balance of the skin while improving collagen production. It also protects against penetration of harmful substances, such as allergens, pollutants and chemical irritation of the skin.

You will love this soothing serum with its luxurious aroma of pure Rose Oil *Rosa damascena*.

**Directions for use:** After Cleansing with beU Manuka Cream Cleanser, apply 2 to 3 drops both in the morning and evening. Blend well into the skin and allow to penetrate. Then apply Retinol Anti Aging Moisturizer, great for dehydrated skin, leaving skin soft and smooth.

Massage into cuticles to maintain strong healthy nails and also rub into the ends of your hair to prevent split ends and maintain a healthy shine.

**Made from the following naturally derived ingredients:** Organic Jojoba\*\* Oil, Organic Argan\*\* Oil, Organic Borage\*\* Seed Oil, Organic Pomegranate Oil, Rose Geranium Essential Oil

\* *Restore for skin hydration and balance*

\*\* *New Zealand Grown*

RESTORE\*



**Natural, Gentle.**  
**Pure New Zealand Honey and Bee Venom.**  
**Not tested on Animals.**

You may have read articles regarding the Duchess of Cornwall and Kate Middleton, plus Celebs like Gwyneth Paltrow and Danni Minogue talking about the miracles of Bee Venom Face Masks and its amazing anti-aging results.

At beU we are always researching products and formulas to find that special ingredient to include in our natural skin care line so we put our creator to work and she came up with a formula based on pure New Zealand Honey and Bee Venom.

**beU Bee Venom Anti Aging Face Mask** is nature's alternative to harsh anti-aging treatments.

Bee Venom is a unique ingredient – that pumps up the collagen in your skin, which in turn stimulates the production of collagen and elastin. When used regularly, it helps to minimize fine lines and wrinkles – plus it improves the texture and appearance of the skin. Enjoy the fragrance, texture and the results of this magical product – designed with all natural ingredients. Plus, during our research, we discovered that some of the bee venom products on the market have very little Bee Venom!



\* Restore for skin hydration and balance



**Directions for use:** After cleansing, apply a smooth layer of Bee Venom Mask to face and neck (do not blend in, let it sit on the skin to absorb), leaving on for 20 minutes or overnight. Remove with damp cloth, followed by the Retinol Anti Aging Moisturizer.

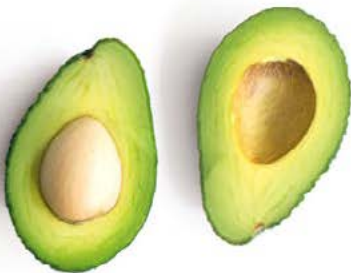
You may experience some tingling; this is the result of the Bee Venom and other ingredients in the product working their magic! Don't be concerned if you don't feel any tingling—everyone is different—this amazing product is still working hard for you.

**Made from the following naturally derived ingredients:** Bee Venom, Organic Manuka Honey, Organic Jojoba Oil, Organic Shea Butter, Oliviate, Bilberry, Sugar Cane, Vitamin E & B, Essential Oils Mandarin and Rose Geranium

*Not suitable for those allergic to bee stings.  
Suitable for all other skin types.*



MOISTURIZE



**Natural, Gentle.**  
**Pure Aromatherapy Essential Oils and Botanical Extracts.**  
**Made from Naturally Derived Ingredients in New Zealand.**  
**Not Tested on Animals**

**beU Retinol Anti Aging Moisturizer** is a PH balanced cream with active ingredients and oils that work all day long to visibly help diminish the appearance of wrinkles and fine lines. It smooths and softens the skin.

Retinol reduces the visible signs of aging. A pure form of Vitamin A which helps boost the skin's own ability to produce Collagen. It helps enhance the skin's protective barrier to lock out irritants and acts within the skin cells to encourage cellular growth. It simulates the production of proteins which helps reduce wrinkles, fine lines and discolored spots.

**Directions for use:** Apply to face and neck after cleansing. Allow to absorb before applying makeup. Use twice daily.

**Made from the following naturally derived ingredients:** Vitamin A Retinol Palmitate, Apricot Kernel Oil, Avocado Oil, Organic Aloe Vera, Organic Manuka Honey, Vitamin E, Rose Geranium and Mandarin Essential Oil

## Recap and Review

Recap the entire skin routine – in front of the guests – setting out the product in front of you in the order you have used each item on the tray and make recommendations, reinforcing the benefits of each product and promoting a collection for each client.

Be sure to complete each client's personal chart, and make sure you have addressed their personal issues that they filled out on the client profile from the beginning.

Move around to each client and personally chat (it is good to sit beside each person, so not to intimidate) and ask "what would you like to start with today?" if she/he says "I will start with...", be sure to recommend the next step or say "the next most important product I recommend you build up on is...". Take the order and be sure to thank them.

If they are hesitant and still deciding assist with any questions, and then say "I will leave you for a minute and come back.", so you are not adding pressure, they really appreciate this. And when you go back, normally they are ready to purchase.

Rebook for future workshops with their friends.

Definition of workshop: You work, and they shop.

Be sure to promote your business opportunity!







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