



ORGANO

We are a healthier living company.
We offer delicious, safe and effective
products designed for daily use to support
a healthier lifestyle, and we provide
a global opportunity for you
to achieve your **financial**
dreams and goals.

WOULD YOU BE OPEN TO TRY



- **A healthier cup of gourmet coffee?**
- **A healthier energy drink?**
- **A healthy fast food meal that saves you money?**
- **A healthy way to support your cells for better energy, sleep, digestion and more?**

HEALTH STARTS AT THE CELLULAR LEVEL

what are you feeding your cells?

Our diets are heavily processed – and lacking nutrients. If you live with stress, eat out, eat fast food, and live in areas where fresh foods are hard to get or expensive – then the OG lifestyle can help you.



EXCLUSIVE & POWERFUL INGREDIENT



ORGANICALLY GROWN GANODERMA *lucidum*

More than 2,000 years of history,
originally reserved for royalty.

Regarded by the Chinese as the
"Miraculous King of Herbs."

Featured in ancient and modern texts
such as the American Herbal Pharmacopeia.

The Ganoderma infused in ORGANO products
contain many natural compounds including beneficial
anti-oxidants.



GANODERMA, AS NATURE INTENDED



- Patent Protected
- Infusion Process
- Quality Certifications



Artificially Grown
(Other brands)



VS Naturally Grown
ORGANO

OG PRODUCTS PEOPLE LOVE



WORLD'S LEADING BRAND OF **GANODERMA** BASED PRODUCTS



LET'S TALK COFFEE



It's not a luxury, it's a part of *daily life*.

WORLD STATISTICS:

- One of the most consumed beverages.
- Largest traded commodity after oil.
- 1.6 billion cups are consumed each day.*
- Over 80% of people 18 and older have consumed coffee.
- Specialty coffee sales are increasing 20% per year.
- Millions pay up to \$4 per cup.
- 100 million+ drink 3-5 cups per day.

* approximate numbers due to daily global statistics changing daily.



TIMING OF THE OPPORTUNITY

The Opportunity Countdown

Starbucks®
The \$5 Cup

McDonald's®
The Affordable
McCafé

Dunkin Donuts®
Changed logo from a
donut to coffee

Burger King®
The Iced Mocha

Nestlé®
Introduce Nescafé to
American market

Subway®
Now includes coffee
breakfast menu

Now you can offer millions of coffee drinkers a **better coffee & earn money** every time they drink it.

Starbucks® is a registered trademark. All Rights Reserved.

Nescafé® is a registered trademark of Société des Produits Nestlé S.A. All Rights Reserved.

McCafé® is a registered trademark of McDonald's Corporation. All Rights Reserved.

Iced Mocha® is a registered trademark of Burger King. All Rights Reserved.

Dunkin Donuts® is a registered trademark. All Rights Reserved.

Subway® is a registered trademark. All Rights Reserved.

LET'S TALK HEALTH & WELLNESS



40% of the world population is overweight or obese.

- Have you ever been overweight?
- Did you ever lack confidence because of your weight?
- Do you ever feel tired at work or wished you had more energy to play with your kids after work?



WITH THE OG LIFESTYLE



You can

- Save money
- Have more energy
- Lose weight
- Build muscle
- Have better performance
- Have better digestion
- and more



WEIGHT LOSS TESTIMONIALS



37

POUNDS LOST
SUNCERAY
LEWIS

I love being an example of ORGANO™ helping others live #X4ever. They make it easy to build a better Life!

”



55

POUNDS LOST
JEREMY
HALL

As I began to lose weight, it became easier to work-out pain free. I was able to enjoy the outdoors and even embarked on a cycling road trip with friends. It was clear that this was going to be my new lifestyle.

”



WEIGHT LOSS TESTIMONIALS



63

POUNDS LOST

**TERI
COUSER**

OG has given me my life back. My quality of life has drastically changed for the better, and most importantly, I've kept it off!



70

POUNDS LOST

**OSCAR
ROSALES**

What a journey! After 70 lbs loss, I feel amazing, and have lots of energy. I love OGX Fenix because it's easy, convenient, affordable and provides the right nutrition. #X4ever.



WEIGHT LOSS TESTIMONIALS



80

POUNDS LOST

**JOLEEN
SARMIENTO**

The XChallenge changed my life! Made me aware of how unhealthy my lifestyle was. There were times when I just wanted to give up. It's not always easy but never give up!

”



53

POUNDS LOST

**TONINO
SERBAN**

My body is full of energy and vitality, but I was surprised about how great I feel mentally. I have more confidence in myself. Without question, OGX helped me find my best version of myself.

”



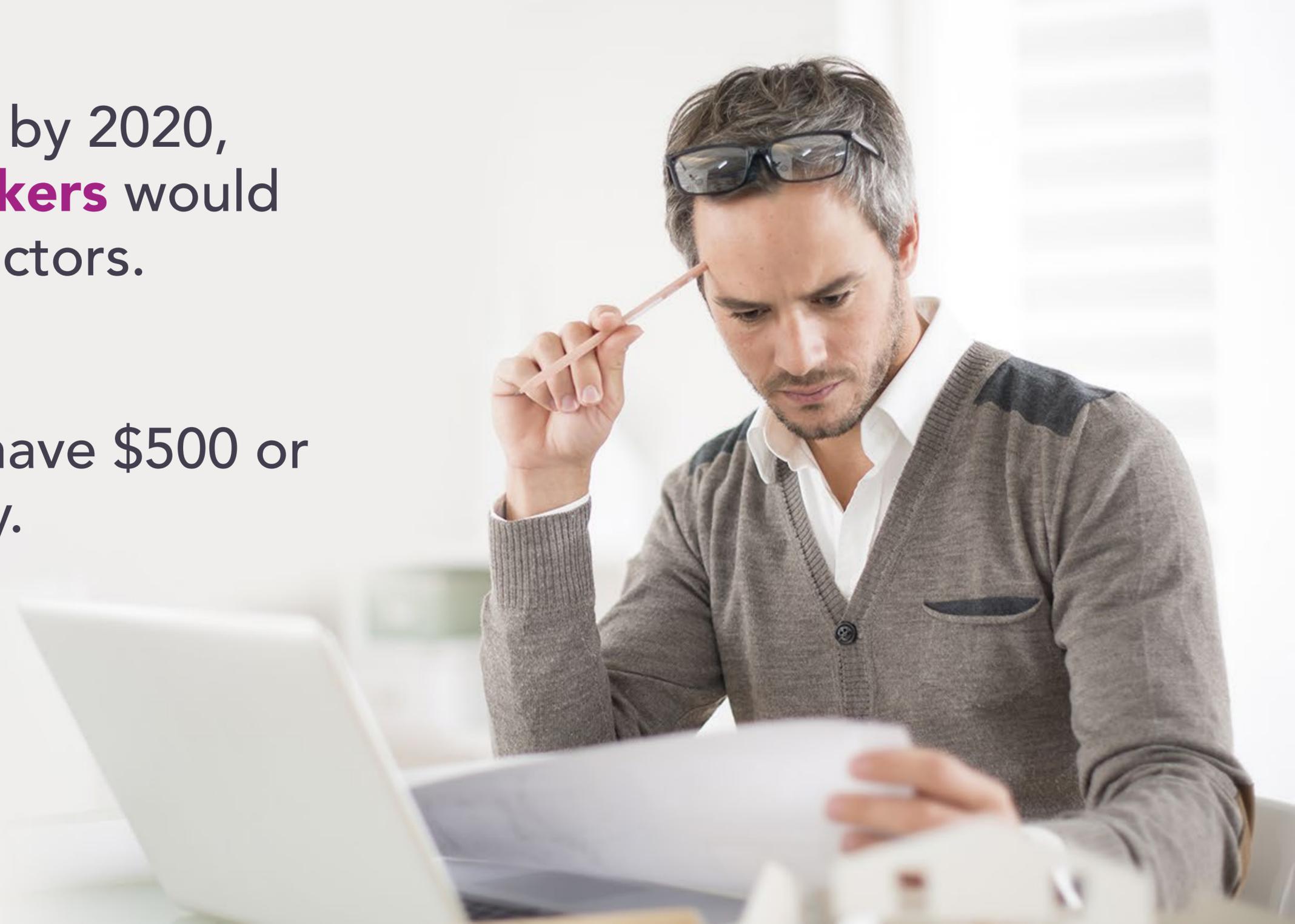
ARE YOU PREPARED?



A study predicted that by 2020, **40% of American workers** would be independent contractors.

Regarding savings:
6 in 10 adults do not have \$500 or more for an emergency.

(INTUIT survey)



WORK LIFE BALANCE



- Do you feel valued at work?
- Do you set your own hours?
- Would you like to have flexible hours?
- Time for family?
- Extra income?
- **Get paid to drink coffee?**
- **To lose weight? To live healthier?**



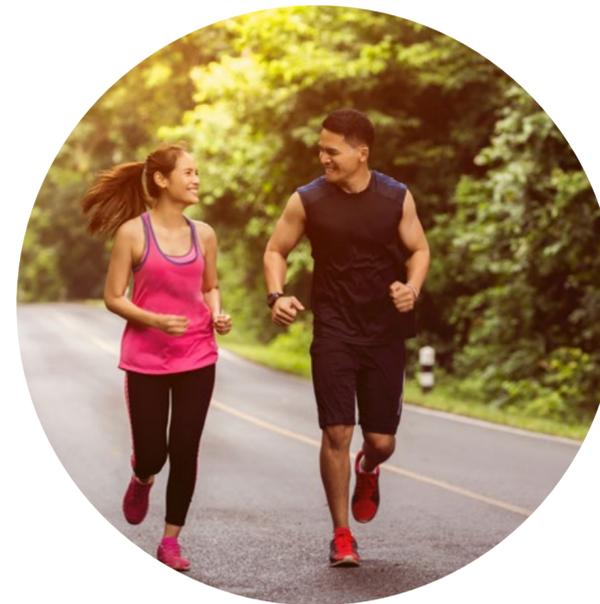
THE OPPORTUNITY



Internet



Home-based
Business



Health & Wellness
Weight Management



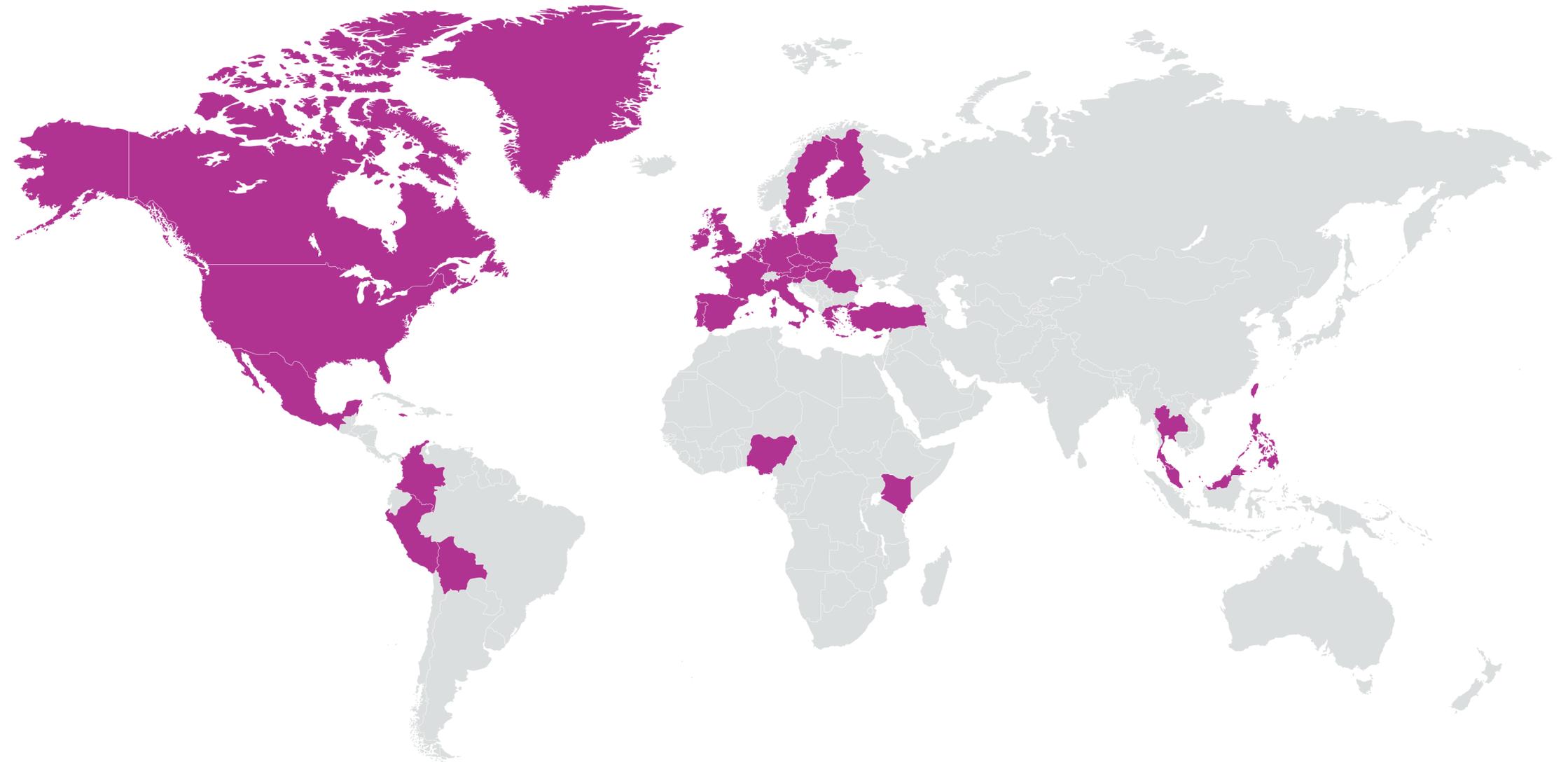
Coffee

You are invited to capitalize on all of these fast-growing industries at the same time.

ORGANO IS IN OVER 30 COUNTRIES



- Austria
- Belgium
- Bolivia
- Canada
- Colombia
- Cyprus
- Czech Republic
- Finland
- France
- Germany
- Greece
- Hong Kong
- Hungary
- Ireland
- Italy
- Jamaica
- Kenya
- Malaysia
- Mexico
- Netherlands
- Nigeria
- Peru
- Philippines
- Poland
- Portugal
- Romania
- Slovakia
- Slovenia
- Spain
- Sweden
- Taiwan
- Thailand
- Turkey
- United Kingdom
- USA



VISIONARY, EXPERIENCED LEADERSHIP

The mission is
humble, yet
powerful.

**“Bringing the
Treasures of
the Earth to
the People of
the World.”**



Shane Morand
Co-Founder /
Global Master
Distributor



Bernie Chua
CEO / Founder
Dedicated to
your success



Holton Buggs
Chief Visionary
Officer

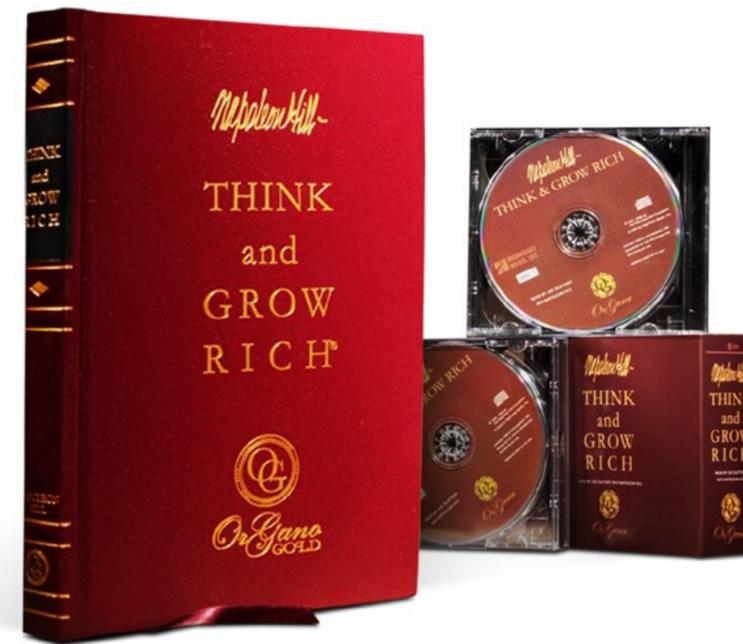
OG MISSION



ORGANO is on a mission to help improve lives by reaching new levels of wellness, while giving back to communities.



A positive change in the world youth & future generations.



Napoleon Hill

The strategic partnership with the Napolelean Hill Foundation.

START EARNING MONEY TODAY



7 WAYS TO **GET PAID**

when you share the
ORGANO™ Product Line
and Income Opportunity



1. DAILY RETAIL SALES



Earn at minimum 50% Retail Profit

As an ORGANO Independent Distributor, you can sell products to Customers through your ORGANO Personalized Replicated Website.

Find Potential Customers

- OG Mixers
- Special Events
- Person-to-Person
- School
- Salons and Spas
- Gyms & Health Centers

Buy Wholesale. **Sell** Retail. **Keep** Retail Profits.

2. FAST-TRACK BONUS



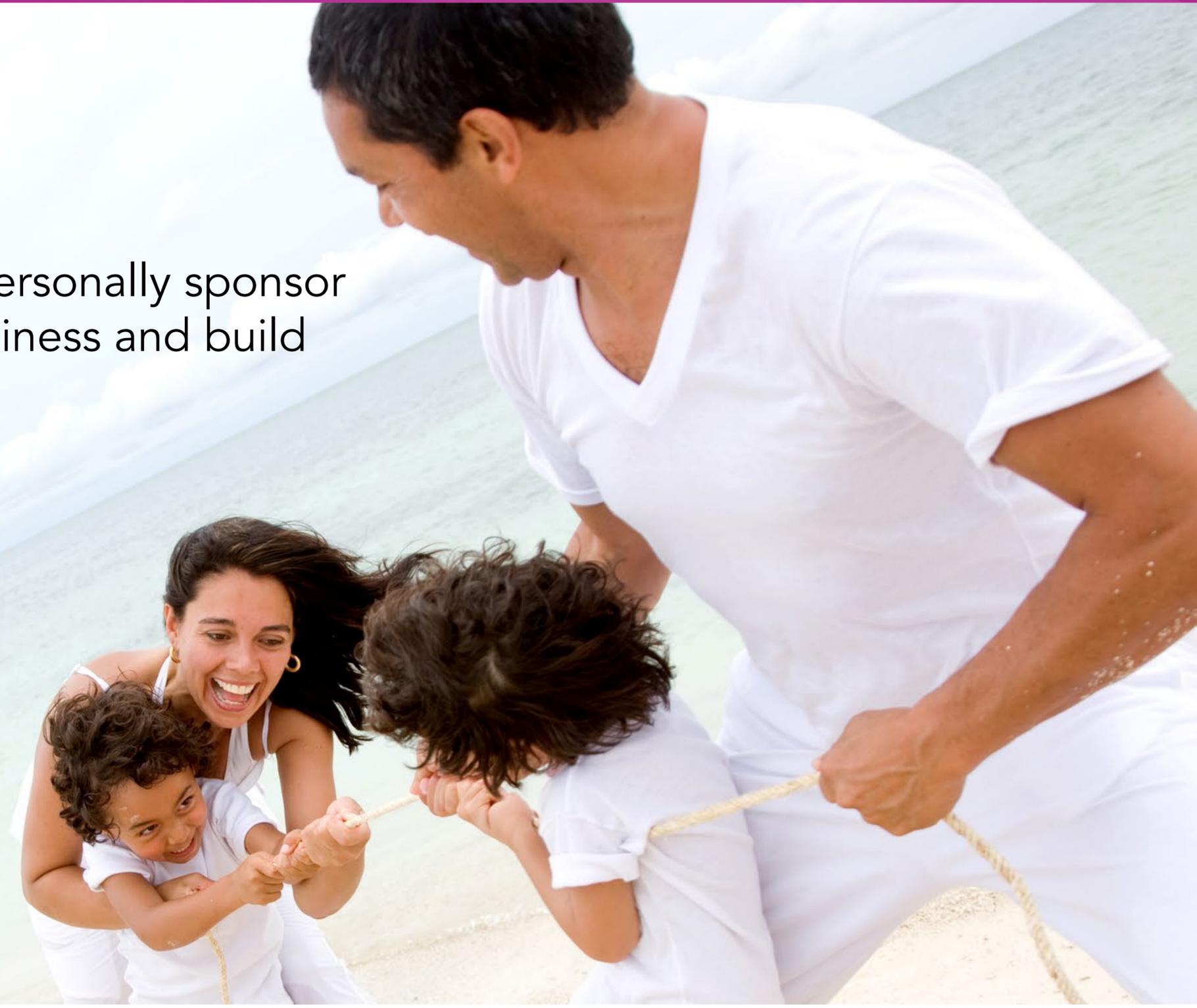
Make Money Weekly

Earn a Fast-Track Bonus every time you personally sponsor Distributors to start their ORGANO™ Business and build their customer base.

Promotional Sales Pack Fast-Track Bonuses

Earn up to **\$150**

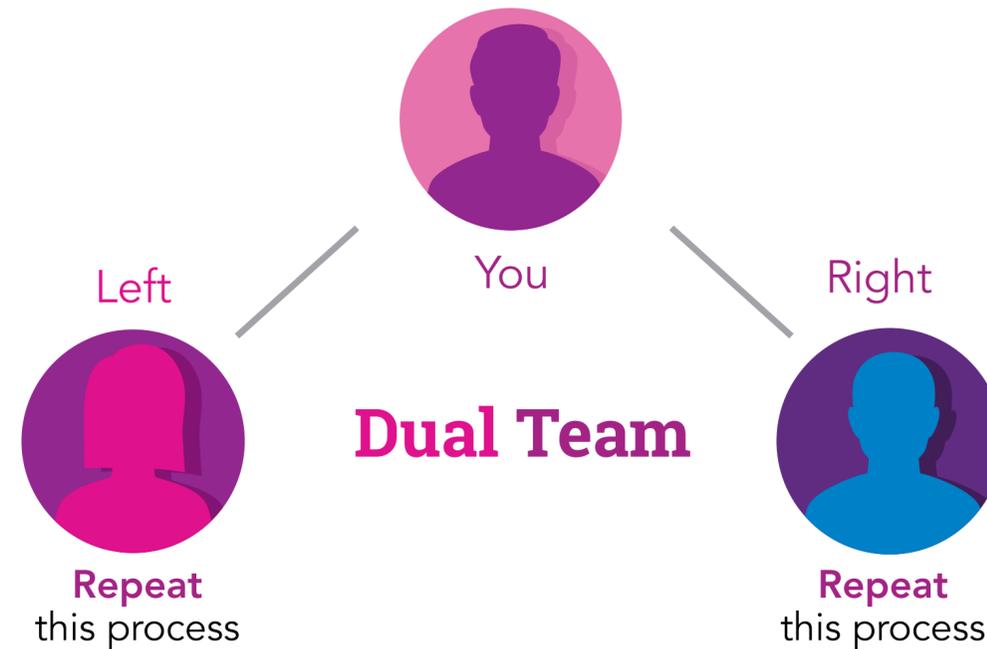
on every Promotional Sales Pack sold.



3. THE POWER OF DUAL TEAM



DO THE
MATH



Replicate this structure to harness
THE POWER OF THE DUAL TEAM

4,096 People x 50 CV (Commissionable Volume)
204,800 CV x 20% Dual Team Commission

** Must be Dual Team qualified to earn Dual Team commissions.*

Month	Members
1	2
2	4
3	8
4	16
5	32
6	64
7	128
8	256
9	512
10	1,024
11	2,048
12	4,096

* Earnings Disclaimer: Earnings are hypothetically offered and are based on a perfect world scenario to show how the compensation plan works and are NOT earning representations or guarantees. Actual income will depend on the amount of time and effort an individual devotes to their business. A solid customer foundation is an integral part of your success. For more details please see the income statement at the back of this document.

DUAL TEAM BONUS



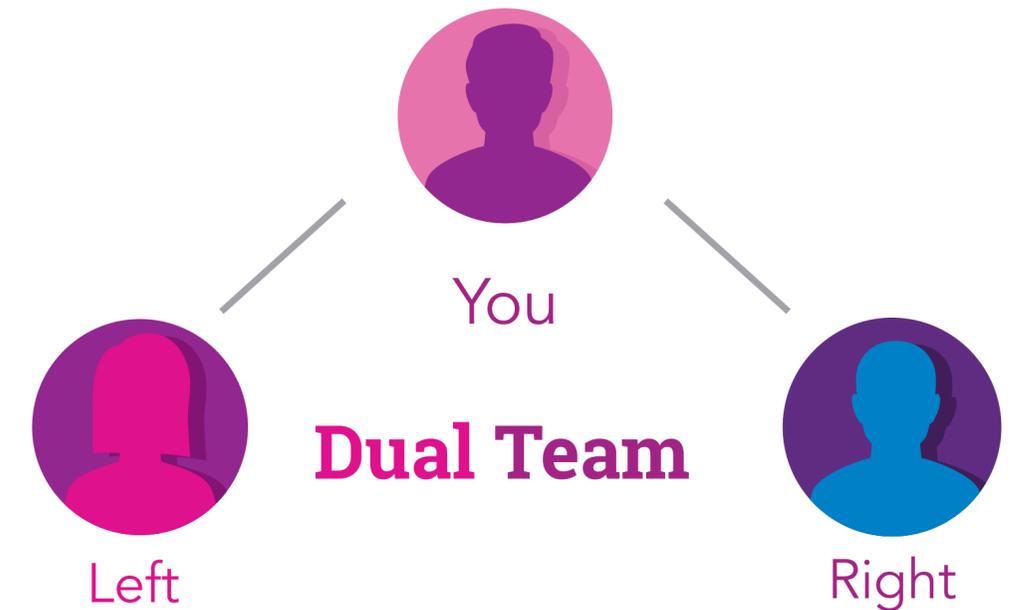
	MARKETING ASSOCIATE	10% UP TO \$500*
	SUPERVISOR	10% UP TO \$1,000*
	CONSULTANT	15% UP TO \$1,500*
	VIP CONSULTANT	15% UP TO \$1,500*
	PLATINUM CONSULTANT	20% UP TO \$1,500*
	PLATINUM ELITE CONSULTANT	20% UP TO \$1,500*
	GOLD PACK QUALIFIED	20% UP TO \$2,500*
	SAPPHIRE	20% UP TO \$5,000*
	RUBY	20% UP TO \$10,000*
	EMERALD	20% UP TO \$15,000*
	DIAMOND	20% UP TO \$20,000*

* WEEKLY PAYOUT

* The weekly maximum payout is shown in US Dollars. The weekly payout corresponds to the achieved rank. Refer to the full Compensation Plan document for details.

* These amounts will vary based on your local currency.

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Start earning bonuses with only two people enrolled – one on each side.

The **LEFT** & the **RIGHT**.

MORE WAYS TO EARN MONEY



You

1	→	5%
2	→	4%
3	→	4%
4	→	3%
5	→	3%
6	→	3%
7	→	3%
8	→	2%
9	→	1%

* Only for Uni-level bonuses

MONTHLY BONUSES

4. Uni-level

This is the heart of your Income! Earn Uni-level commissions from product re-orders generated in your organization up to nine levels deep.

5. Uni-level Matching

Matching bonuses are designed to encourage Sponsors to mentor and develop Distributors deep within their organization.

* To earn above bonuses, there are certain qualifications you must meet. Refer to the full compensation plan document for details.

6. Generational (Leadership)

A generation begins when a qualified Sapphire or above is found in any leg of your organization and ends with, but does not include, the next qualified Sapphire or higher.

QUARTERLY BONUSES

7. Global Pool

Three percent (3%) of ORGANO's worldwide Unilevel CV will be shared amongst qualified Ruby Distributors and Above. The Global Pool pays in direct proportion to one's sales contributions to the total Unilevel CV.

To qualify for the Lifestyle Bonus, Distributors must achieve the rank of Sapphire or Above for two consecutive months.

For each month that the Distributor achieves the qualified rank of Sapphire or Above, they will be entitled to receive the bonus payment for the corresponding rank:

Sapphire	C\$500
Ruby	C\$750
Emerald	C\$1,000
Diamond	C\$1,250
Blue Diamond	C\$1,250
Black Diamond & Above	C\$3,750

(per month)



HOW TO GET STARTED



- 1 Join by registering as an ORGANO Independent Distributor by purchasing a Starter Kit
- 2 Included in the Starter Kit is access to your backOFFICE for 12 months and your own ORGANO Personalized Replicated Website
- 3 Brochures and Applications
- 4 Variety of Samples of Coffee
- 5 Access to Wholesale Purchases



ORGANO Distributor Starter Kit shown. Actual business tools may change from time to time.

3 WAYS TO JOIN



1 BRONZE PACK

Earn **10%** of the dual team bonus, up to **\$500** of income per week.

3 WAYS TO JOIN



2 SILVER PACK

Earn **15%** of the dual team bonus, up to **\$1500** of income per week.

3 WAYS TO JOIN



3 GOLD PACK

Earn **20%** of the dual team bonus, up to **\$2500** of income per week.



Whose life
will change today?



ORGANO