

# /// KEYS TO /// WHEELS™



ORGANO

# QUARTERLY PROMOTION PERIOD

CANADA & USA ONLY

## 1<sup>ST</sup> QUALIFICATION PERIOD

March - May | Draw: Mid June

## 2<sup>ND</sup> QUALIFICATION PERIOD

June - August | Draw: September during EXPO

## 3<sup>RD</sup> QUALIFICATION PERIOD

September - November | Draw: Mid December

## PRIZE

24-month lease for C Class Mercedes Benz Sedan with the option to purchase.

- Distributor must qualify for the lease payment of a C Class Mercedes Benz Sedan and obtain proper insurance for the vehicle;
- OG will reimburse the winner monthly for up to 24 months.

## THE MONTHLY PAYMENT

Lease: Approximately \$600 to \$800 monthly

Actual payments will be determined by the lease contract set with selected car dealership. These rates are only an approximate, but may vary from month to month depending on the exchange rate and region. Availability of the C Class Sedan Mercedes Benz exists for all the regions.



# CONTEST CRITERIA

Organo Gold is the sole administrator of the **Keys to Wheels Contest**, and as the sole administrator determines any and all pre-requisites to, and conditions of, participation in the Program. In order to qualify for the Keys to Wheels Car Contest, the Individual must meet the following requirements:

## How to Participate:

- Must be an ORGANO™ Distributor in good standing AND
- Be Dual Team Qualified as a Consultant or Above AND
- Personally Sponsor at least One (1) new distributor (who purchases a business entry kit) AND
- Remain as an active distributor with 100 PQV every month throughout the promotional period
- Accept the Terms and Conditions
  - Go to your BackOffice,
  - Click on 'Promotions'
  - Click on 'Keys To Wheels'
  - Accept the Terms and Conditions

## How to Earn Keys:

- Each distributor will receive an "Entry Key" at the time of their on-line registration in the Contest.
- All Qualified Distributors:
  - Sell 200 PQV through a Bronze PSP to a **NEW** personally enrolled distributor = 1 key
  - Sell 400 PQV through a Silver PSP to a **NEW** personally enrolled distributor = 3 keys
  - Sell 1200 PQV through a Gold PSP to a **NEW** personally enrolled distributor = 6 keys
- Rank Advancements
  - Rank advance to VIP = 4 keys
  - VIP - Platinum = 6 keys
  - Platinum - Platinum Elite = 8 keys
  - Platinum Elite - Sapphire = 10 keys
  - Sapphire - Ruby = 15 keys
  - Ruby - Emerald = 20 Keys
  - Emerald - Diamond = 25 keys
  - Diamond - Blue Diamond = 30 keys
  - Blue Diamond - Black Diamond = 35keys
  - Black Diamond - Crown Diamond = 40 keys
  - Crown Diamond - Crown Ambassador = 50 keys

## In order to claim the prize, the winner must:

- Stay in good standing with ORGANO™, as detailed by the company Policies and Procedures.
- Get car insurance, sending a proof of the insurance to: [keystowheels@organogold.com](mailto:keystowheels@organogold.com)
- A Dream Car Welcome Kit will be sent to the Distributor, who must send a photo showing the ORGANO decal placed on the car to: [keystowheels@organogold.com](mailto:keystowheels@organogold.com)

Mercedes and Mercedes-Benz are trademarks of Daimler AG, which is not affiliated with Organo or associated with this Sweepstakes, or awarding of the prizes, and does not endorse it. \*Winner can only win one car. \*\*Keys earned will be valid until the upcoming quarterly draw, the draw resets itself after each winner has been drawn. \*\*\*Distributor can opt to exchange the car payment for a cash payout of \$12,000 USD paid over 24 months. The Contest is open to legal residents of Canada (excluding the Province of Quebec) and the United States of America (excluding the states of New York and Florida), who are 18 years of age or older at the time of receipt of their Entry Form. For more details please review the Terms & Conditions.