

ORGANO



# OG MIXER

## CHECKLIST & BUSINESS TIPS

*Having a good Mixer is key to building your business. Use this checklist to create the right environment for your guests.*

## What you need to do and Have before your guests arrive:

1. **Products for tasting.** (OG Coffee, Tea, Shakes). Consider using some of the OG product recipes to showcase how you can use the OG products “beyond the cup” (like the Hot Cocoa Popcorn, or coffee vinaigrette with fresh vegetables for dipping).
2. **Blender, nonfat milk** and ice to make shakes.
3. **Hot Water** –to mix the OG coffee, tea.
4. **Cups-** to serve the coffee/tea/shakes (give them just a taste, not a whole shake).
5. **Pens & Order forms/applications.**
6. **Products on display** – Make a nice product display with **OG Black, Latte, OGX Fenix Shake, Green Tea, Red Tea, and Ganoderma.** (These are the contents of the OG Ultimate Kit).
7. **Music.** Play upbeat, fun music.
8. **Focus.** It’s time to focus on your guests: Mute phones, remove other distractions (pets).
9. **TV or Computer screen** with “From Ground to Cup” video ready to go.



# Start of PARTY



## Welcome Guests:

As your guests arrive, hand them a small sample of coffee or tea. As you get ready to present, ask them to be seated and hand them a pen and application/order form.





## Share:

Share your why, and why you joined ORGANO™.

Show Opportunity PowerPoint or Video.

Give a short testimony. Talk about why you joined, how OG has helped you earn extra income, save money or lose weight.

Talk to the company Values and OG cares.

Have your team members (if they are there) give their testimonials about the product, and/or opportunity. (One or two additional short testimonies).

**If you have an upline speaker:**

Introduce and edify the speaker, and how they inspired you.



## Close:

Now there are 3 ways to join

1. Become a retail customer, and I make a small profit.
2. You can join on autoship and pay the same as me.
3. You can get it for free.

Which do you prefer? I am going to hand out our order form & application.  
Let me know which OG product is right for you, and we can get you started.

Ask yourself – who do you know that wants to lose weight, live healthier, save money? If you know anyone that fits those questions, then please join me in helping others live better lives.

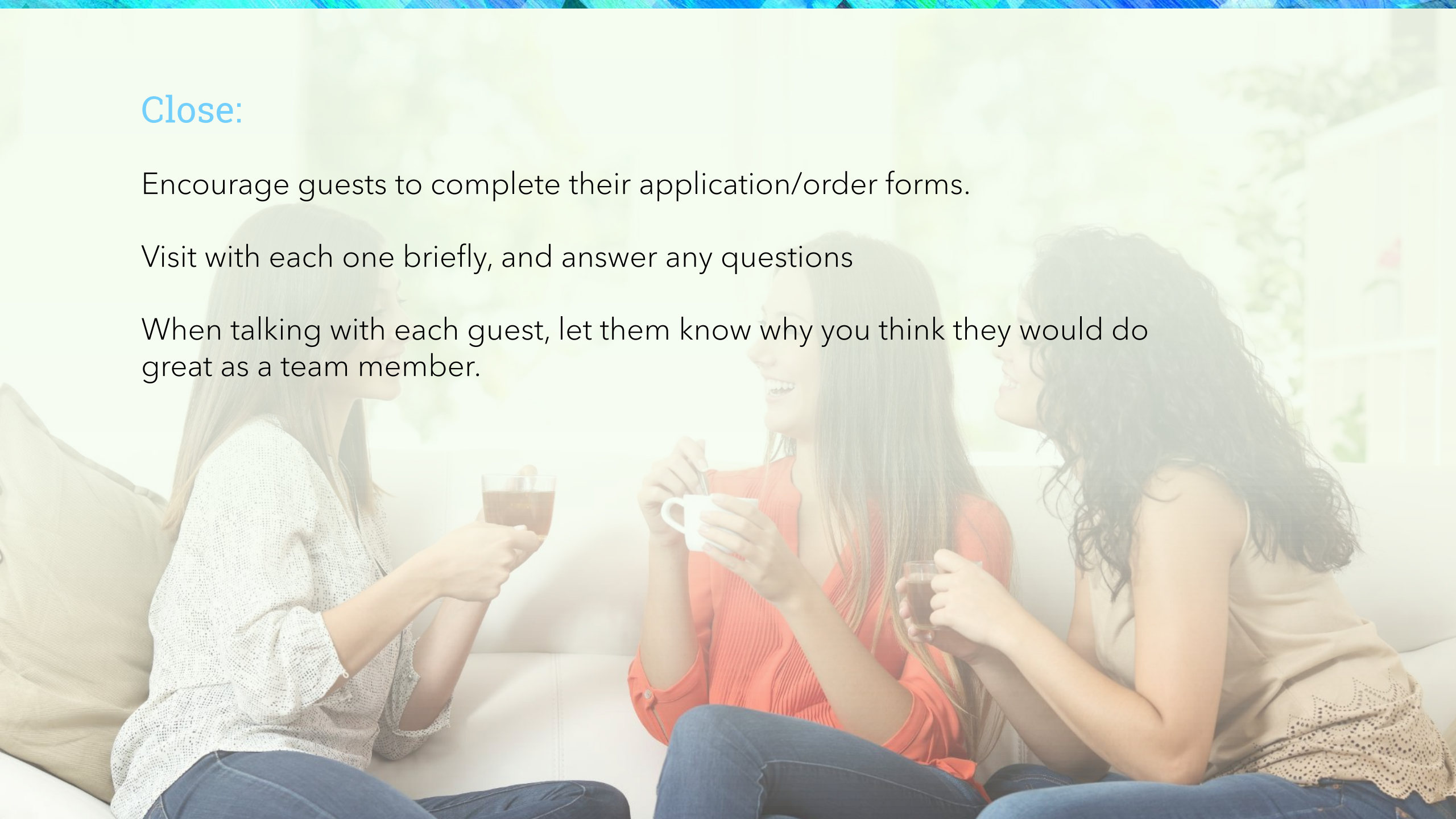
Hand out Application/order forms and help the guests complete their application/order forms.

## Close:

Encourage guests to complete their application/order forms.

Visit with each one briefly, and answer any questions

When talking with each guest, let them know why you think they would do great as a team member.



## After Your Party:

Ensure all orders are in your back office correctly.

Email, text, or call guests and thank them for attending.

If they enrolled as a Representative, ask when they are hosting their first mixer. Go through the "5/1000" flyer with them.

If they enrolled as a Customer ask if they would be willing to host a mixer or refer others to you.



