

## Tips for Building the Business Properly

### Compliance Mission Statement

*The Compliance Department treats each member of the ORGANO family with integrity and respect. We enforce compliant business practices and deal with instances of policy infringement. The mission is to protect distributors' business opportunity for generations to come.*

#### Part 1

- 1. Create a Unique Business Name.** The name of your login (replicating website) is as much a marketing tool as it is your company identifier. A unique and professional login name and business email will create a powerful first impression on your customers. Stay away from Organo trademarks, not only are they reserved for corporate purposes but you will also miss the opportunity to distinguish your distributorship from those of other fellow Organo distributors. Consider [www.organohappydaddy.myorganogold.com](http://www.organohappydaddy.myorganogold.com) versus a more professional [www.exquisiteproducts.myorganogold.com](http://www.exquisiteproducts.myorganogold.com). You can also add a personal touch to your login name e.g. [www.morrisfamily.myorganogold.com](http://www.morrisfamily.myorganogold.com).
- 2. Registration and Initial Setup.** Completing your online registration is exciting! Now you are an Organo Independent Distributor. Visit your back office and become familiar with the *Documents* section. You will find valuable tools and resources as well as Company Documents. Download, complete and sign an Independent Distributor Application Form and send it to [support@organogold.com](mailto:support@organogold.com). Upon receiving your application Organo will verify that your information has been recorded properly; this is very important for many administrative procedures.
- 3. Keep Your Information Private.** The access to information for your distributorship account should be kept private. Sharing personal information with other people makes you vulnerable to unauthorized transactions. Sensitive information that should not be shared includes: OG account access information, OG Wallet account access information, credit card number.  
  
If you were registered by a third party and you shared your personal information with your sponsor or any other person change your login information immediately, once you have access to your account. When you access your OG account or your OG Wallet account from a shared computer, please ensure that you log out after you finish your session.
- 4. Marketing Material.** Organo creates beautifully branded brochures and marketing tools. Make use of them when promoting your business. Not only will the material be of superb quality but it will also be current.
- 5. Presenting the Business Opportunity Effectively.** Organo is committed to the success of your businesses and as we continue to grow across the globe we are taking the utmost care to

protect your opportunity for generations to come. All content on any site which promotes Organo's products, opportunity or is used to recruit, inform or communicate to prospective new distributors may only be that which is available on the approved OG Replicated Site supplied to you when you became a registered OG Independent Distributor. If you are unaware as to whether or not your content is compliant please refer to the Policies and Procedures located in your back office or contact the Compliance Department. This department will make the necessary adjustments and will provide you with the guidance that you need.