

A close-up, shallow depth-of-field photograph of a gold ring. The ring is positioned horizontally, with the top edge in focus. The word "ORGANO" is engraved in a serif font on the inner surface of the ring. To the right of the word, a registered trademark symbol (®) is visible. The background is a soft, out-of-focus gradient of light blue and green.

ORGANO®

HEALTH & WELLNESS COMPANY

WORLD LEADERS IN
HEALTHIER LIVING & WELLNESS
FOR OVER A DECADE.



OUR MISSION

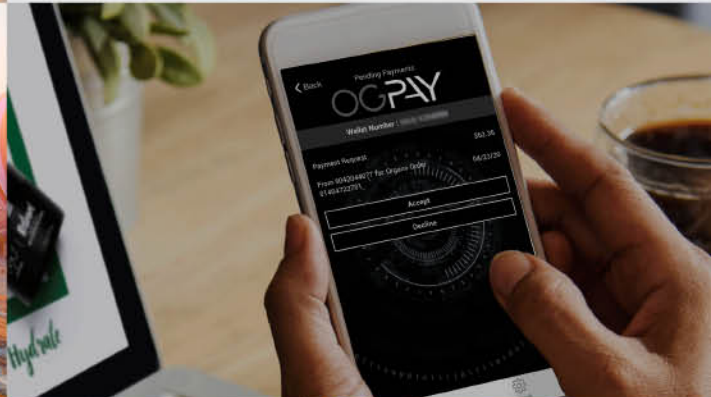
Bringing the
treasures of the
earth to the people
of the world

ORGANO



THE OPPORTUNITY

- Coffee
- Skincare
- Travel
- Fintech (OG Pay, etc.)



- Health & wellness
- Home-based business
- Cognitive training
- Gig economy



VISIONARY LEADERSHIP

Leading innovator, creating
real market value through an
entrepreneurial ecosystem.

Paul Caldwell

Chairman **Paul Caldwell**



EXPERIENCED LEADERSHIP AND FAMILY

Creative power & pioneering
spirit, driven by a mission to
spread wellness globally

A stylized, handwritten signature in white ink, appearing to read 'Bernardo Chua'.

Founder **Bernardo Chua**



WOULD YOU BE OPEN TO TRY?

A healthier cup of gourmet coffee



A better way to support your immune system



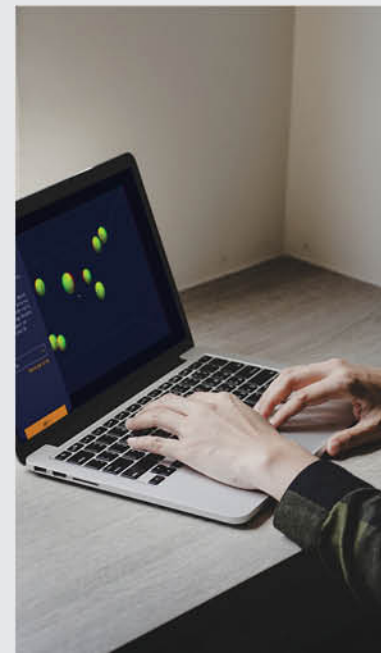
An all natural anti aging skincare line



Travel options to take a break and unwind



Cognitive training to help you focus on important tasks



GANODERMA

THE EXCLUSIVE AND POWERFUL
INGREDIENT AS NATURE INTENDED



VS



Natural & Organically Grown

Patent Protected. In ground Cultivation.
Quality Certifications.

Artificial

Other Brands grow in
vertical Plastic bags & tubes.



GANODERMA IMMUNITY

Also known as the red Reishi mushroom, Ganoderma mushrooms provide triterpenoids, and amino acids, and are 'adaptogens' that help support the body's natural adaptation, reducing stress and promoting health benefits.



CORDYCEPS ENERGY

Used for over 200 years, this 'adaptogenic' form of mushroom has been trusted by athletes to support energy, performance and endurance. It is thought to promote anti-aging, helping us to live healthier.



LION'S MANE FOCUS

One of the most popular mushrooms globally, in the coffee blend it can help support healthy energy and focus in the brain.



HIGH GROWTH NUTRACEUTICAL MUSHROOM MARKET

**\$34.3
BILLION***

2024 est. global
market size

**Source: Mordor Intelligence, 2020*

**+8% ANNUAL
GROWTH**

From 2019 - 2024
(est. Pre-Covid)

2020 US RETAIL MARKET GROWTH RATES VS 2019 *

Natural Channel 66%

Mass Market 77%

Amazon 70%+

**Source: Syndicated Data/SPINS July 2020*

WORLD LEADING BRAND



Spore Powder
Finalist - the Best
Food Supplement
Global Beauty and
Wellness Awards '22



King of Coffee
The Best Organic Food Product
Global Beauty and Wellness
Awards '22



King of Coffee
The Best Organic Coffee
Hong Kong LOHAS Award '22



LET'S
TALK

...



COFFEE

IT'S A PART OF DAILY LIFE.

**THE MOST
CONSUMED**

One of the most consumed beverages, largest traded commodity after oil.

**1.6 BILLION
CUPS**

1.6 billion cups are consumed each day.*

**Approximate numbers due to global statistics changing daily.*

**OVER
80%**

Over 80% of people 18 and older have consumed coffee.

beU

Never be someone else

Beauty and wellness go hand in hand with our natural-based skincare products. Our beU skincare line replenishes, restores and nourishes your skin. Organo supports beauty from the inside out.

FACT: More than half of women want NATURAL ingredients in their skincare products.



BEAUTY

Like any muscle in the body, your brain needs to be nourished and trained for it to operate at optimum. Cognition by Organo takes a three-pronged, evidence-based approach to building a stronger brain.

CTS 9  TRAINING

CNS 9  NUTRITION

CES 9  EDUCATION

Brain training shows improvements in many areas, including:

- Attention & focus
- Peripheral view (wide vision)
- Working memory
- Decision-making and reasoning



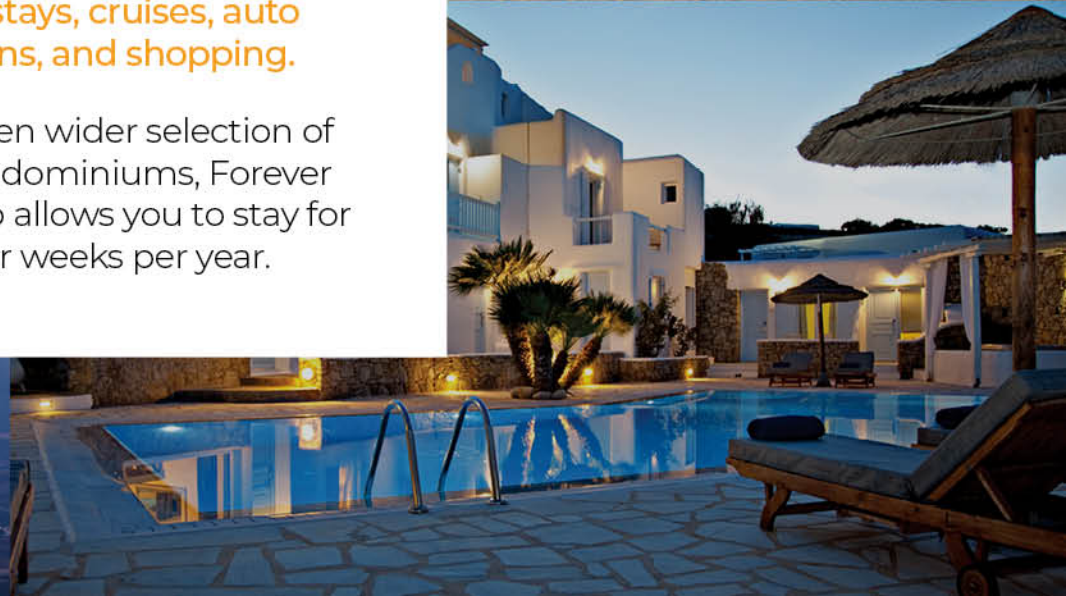
COGNITIVE
HEALTH &
WELLNESS

TRAVEL



Navé is a members-only travel portal, offering generous discounts on nightly or weekly hotel stays, cruises, auto rentals, excursions, and shopping.

For access to an even wider selection of properties and condominiums, Forever Weeks membership allows you to stay for one, two, or four weeks per year.



ARE YOU READY TO
SEIZE THE OPPORTUNITY
AND TAKE ADVANTAGE OF
A GIG ECONOMY?

CHANGING LIVES IN OVER 30 COUNTRIES

- Austria
- Australia
- Belgium
- Bolivia
- Canada
- Cyprus
- Czech Rep
- Finland
- France
- Germany
- Greece
- Hong Kong
- Hungary
- Ireland
- Italy
- Jamaica
- Kenya
- Malaysia
- Mexico
- Netherlands
- New Zealand
- Nigeria
- Norway
- Peru
- Philippines
- Poland
- Portugal
- Romania
- Slovakia
- Slovenia
- South Africa
- Spain
- Sweden
- Taiwan
- Tanzania
- Thailand
- Turkey
- UK
- USA



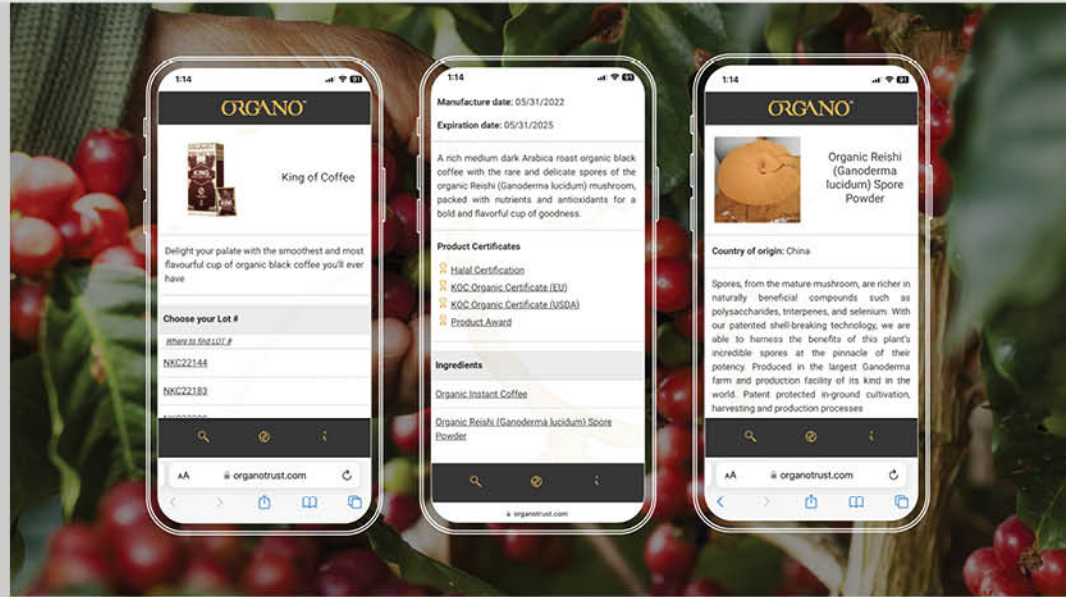
GIVING BACK TO COMMUNITIES

Through sustainability efforts that protect the environment while creating meaningful livelihood for those in need



Bags for Life

Transforming lives through meaningful livelihood, creating handcrafted bags from recycled OG sachets



Organo Products Trust

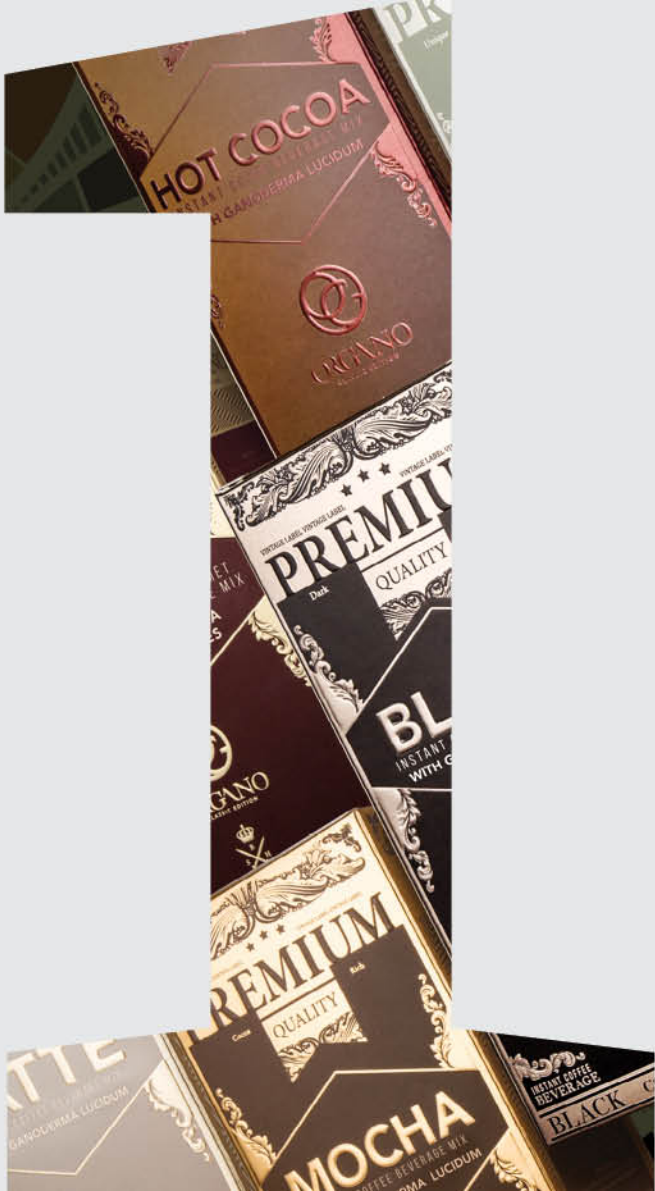
Transparency on product sources and quality, with global partners who are equally committed to sustainability

START EARNING MONEY

7 ways to get paid

when you share the ORGANO™ product line
and income opportunity





DAILY RETAIL SALES

**Buy wholesale. Sell retail.
Keep retail profits.**

Earn at minimum 50% retail profit

As an ORGANO independent Distribution Partner, you can sell products to customers through your ORGANO personalized replicated website.

Find potential customers

OG Mixers / Person to Person
Salons & Spas / Special Events
School / Gyms & Health Centers

FAST TRACK BONUS

Make money weekly

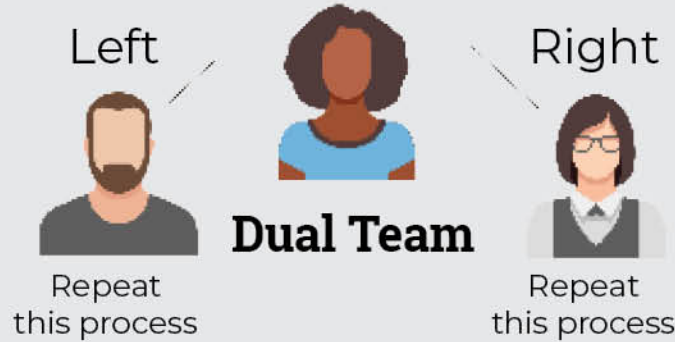
Earn a Fast Track Bonus every time you personally sponsor an independent Distribution Partner who purchases a sales pack when starting their ORGANO business and builds their customer base.

Promotional Sales Pack (PSP) Fast Track Bonus **earns up to \$150 on every PSP sold.**



3. THE POWER OF A DUAL TEAM

Do the math.



Month	Members
1	2
2	4
3	8
4	16
5	32
6	64
7	128
8	256
9	512
10	1,024
11	2,048
12	4,096

Replicate this structure to harness the power of the Dual Team.

2,048 People (evenly on both legs) x 50 CV *
102,400 CV x 20% Dual Team Commission

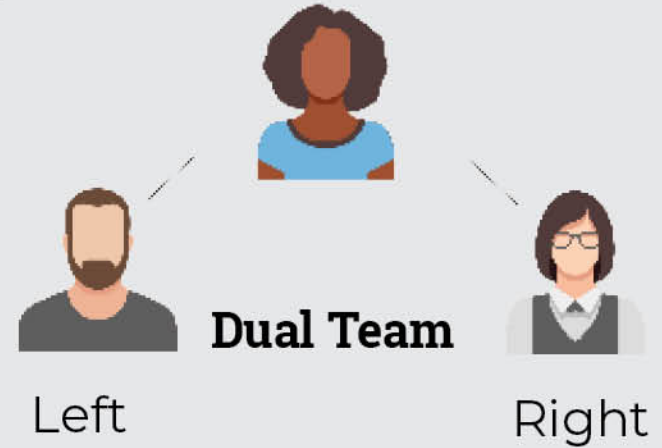
** Earnings Disclaimer: Earnings are hypothetically offered and are based on a perfect world scenario to show how the compensation plan works and are NOT earning representations or guarantees. Actual income will depend on the amount of time and effort an individual devotes to their business. A solid customer foundation is an integral part of your success. A typical participant in the ORGANO compensation plan earns between \$0-\$599 per annum. For more details, please visit: organogold.com.*

** Must be Dual Team qualified to earn Dual Team commission. Please refer to the full compensation plan document for details.*

DUAL TEAM BONUS

	Marketing Associate	10% up to \$500
	Supervisor	10% up to \$1,000
	Consultant	15% up to \$1,500
	VIP Consultant	15% up to \$1,500
	Platinum Consultant	20% up to \$1,500
	Platinum Elite	20% up to \$1,500
	Gold Qualified	20% up to \$2,500
	Sapphire	20% up to \$5,000
	Ruby	20% up to \$10,000
	Emerald	20% up to \$15,000
	Diamond	20% up to \$20,000

Weekly Payout



Start earning bonuses with only two people enrolled – one on each side: the Left and the Right.

* The weekly maximum payout is shown in US Dollars. The weekly payout corresponds to the achieved rank. Refer to the full Compensation Plan document for details.

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MORE WAYS TO EARN MONEY

Monthly Bonuses

4. Uni-level

This is the heart of your Income! Earn Uni-level commissions from product re-orders generated in your organization up to nine levels deep.

5. Uni-level Matching

Matching bonuses are designed to encourage Sponsors to mentor and develop independent Distribution Partners deep within their organization.

6. Generational (Leadership)

A generation begins when a qualified Sapphire or above is found in any leg of your organization and ends with, but does not include, the next qualified Sapphire or higher.

Quarterly Bonuses

7. Global Pool

Three percent (3%) of ORGANO's worldwide Unilevel CV will be shared amongst qualified Ruby independent Distribution Partners and Above. The Global Pool pays in direct proportion to one's sales contributions to the total Unilevel CV.

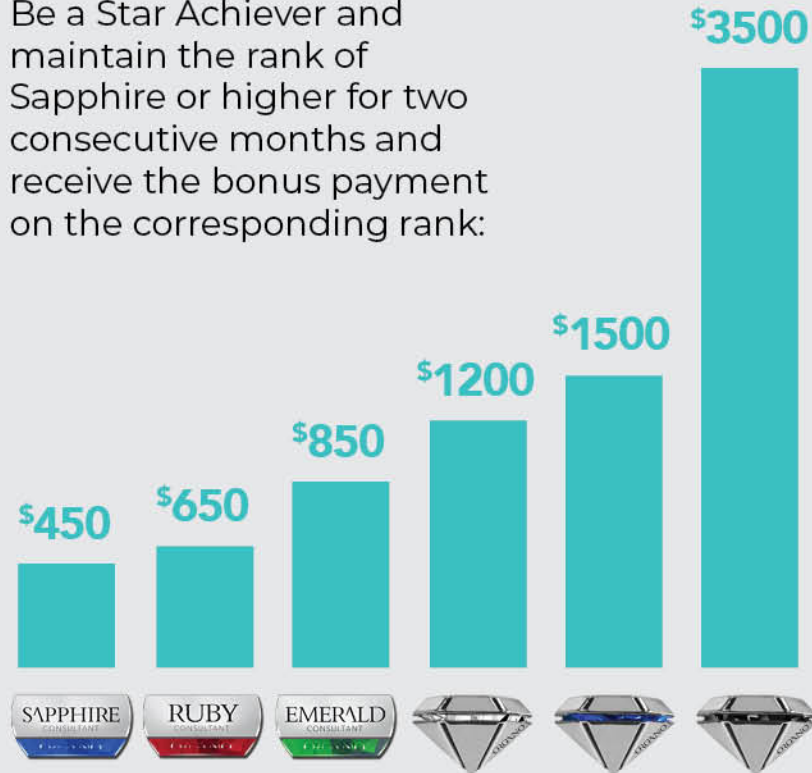


1	→	5%
2	→	5%
3	→	5%
4	→	4%
5	→	4%
6	→	3%
7	→	3%
8	→	2%
9	→	1%



BONUS PLUS+

Be a Star Achiever and maintain the rank of Sapphire or higher for two consecutive months and receive the bonus payment on the corresponding rank:



DO MORE. GET MORE.

Earn additional bonuses of up to \$200 monthly by reaching new milestones.

EXTRA \$100

Reach the status of Super Star Achiever and receive an extra \$100

EXTRA \$100

Sign up four new Distribution Partners or Customers and receive an extra \$100

EXTRA \$150

Sign up six new Distribution Partners or Customers and receive an extra \$150

EXTRA \$200

Sign up eight new Distribution Partners or Customers and receive an extra \$200

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GLOBAL GROWTH BONUS

Earn up to \$9000 USD in the next 90 days with the Global Growth Bonus Program. Qualify on each of the three cycles and see your business grow!

**QV = Qualifying Volume*

**These amounts will vary based on your local currency.*

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Cycle 1

Left Leg QV: 5000
Right Leg QV: 5000

GET A \$2500 BONUS

Cycle 2

Left Leg QV: 7500
Right Leg QV: 7500
PGV: 3000

GET A \$3000 BONUS

Cycle 3

Left Leg QV: 10000
Right Leg QV: 10000
PGV: 3500

GET A \$3500 BONUS

A decorative scene featuring a vase of white flowers on a tray to the left and a colorful coffee cup with the Organo logo to the right. The background is a plain, light-colored wall.

LET'S GET STARTED

First, register as an Organo independent Distribution Partner with the purchase of a **Starter Kit.**

Starter Kit gives access to your **BackOffice** for 12 months and an Organo **Personalized Replicated Website**.

ALSO INCLUDED

Brochures & applications
Variety of coffee samples
Access to wholesale purchase

SIMPLICITY PACK



Earn **10%** of the dual team bonus
up to **\$500** of income per week.

** Products featured are representative of the actual contents. Pls check myogoffice for details.*

BOUNDLESS PACK



Earn **20%** of the dual team bonus
up to **\$2,500** of income per week.

** Products featured are representative of the actual contents. Pls check myoffice for details.*



SELLING COFFEE IS AS EASY AS **ASKING 4 SIMPLE QUESTIONS**

1. Do you or anyone you know drink coffee or tea, at least occasionally?
2. How do you drink your coffee? Black or with cream and sugar?
3. Where do you normally get your coffee from? Grocery store, gas station, coffee shop?
4. Do these places or brands ever pay you for referring or sharing their coffee?

** The above 4 Questions are based on coffee sales. Customize your 4 questions based on the product you're selling. Remember, keep it simple!*

4 STEPS TO SUCCESS

01

Be a Product of the Product

- Experience all of the products
- Write your testimonial within the first 48 hours, your why
- Create an Autoship
- Purchase 3 products

02

Build a List of Contacts

- 50 coffee drinkers
- 50 consumers and opportunity seekers
- Learn the 4 questions
- Get 10 retail customers now using the script

03

Routinely Book OG Exposures

- Choose your method; mixers, parties, booths, trade shows, events, etc.
- Home, office, online, through social media, one-on-one, groups, etc.

04

Follow a Proven System

- Start following Organo's social media channels
- Plug into Opportunity Calls: Conversations on Success, etc.
- Join OG Academy
- Register for the next event
- Create weekly meetings with guests and team
- Attend Business Opportunity Presentations, live and online
- Commit

GET STARTED
TODAY!



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